Housseynou Fall

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/ WHO-SAY-NOO /

Senior Product Designer specializing in design systems, with a hands-on, code-first approach. Unified the component libraries at Autodesk and Otter, and now design and build my own products.

EXPERIENCE

Independent | Product Designer & Builder

Feb 2026 - Present, Redmond, WA

- Designed and built RivetGrid, a production React data-table component, and UseReserve, a macOS menu bar app that tracks AI usage across Codex, Claude, Cursor and Grok Bot.
- Building Sumina, an iOS writing app with rich text editing and contextual AI. Launching soon.

Autodesk | Senior Product Designer - Design Systems

Dec 2024 - Jan 2026, Remote (Redmond, WA)

- Led visual consistency across Weave Brand components, unifying theming across platforms for **1M+ customers.**
- Drove 15+ design system projects from concept to delivery, **cutting component inconsistencies by 40%.**

Amazon | Senior UX Designer

May 2024 - Oct 2024, Bellevue, WA

- Redesigned onboarding for new Alexa+ subscribers through user interviews and prototyping, **reaching 1M+ customers.**
- Streamlined design file workflows, **saving the team 8+ hours a week.**

Otter | Product Designer - Design Systems

Feb 2022 - Nov 2023, Remote (New York City, NY)

- Merged two legacy design systems into one library (CSDS), **speeding up handoff by 67%.**
- Ran workshops on the table component, **speeding up design and dev workflows by 16%.**

Sotheby's | Senior Product Designer

Feb 2019 - Nov 2021, New York City, NY

- Spearheaded the launch of the customer consignment experience, **improving customer satisfaction by 8%.**

See more experience at linkedin.com/in/housseynoufall

EDUCATION

Parsons School of Design

June 2014

Bachelor of Fine Arts (Design & Technology)

SKILLS

- Design Engineering (AI)
- HTML, CSS & JavaScript
- Design Systems
- Product Design
- Visual Design
- Usability Studies
- Interaction Design
- Wireframing
- E-commerce
- Rapid Prototyping

TOOLS

- Cursor
- Claude Code
- GitHub
- Figma
- Sketch
- Framer
- Adobe Creative Cloud
- Affinity
- Miro
- Webflow